

## III Semester B.Sc. (FAD) Examination, Nov./Dec. 2016 (2015-16 and Onwards) (F + R) (CBCS) FASHION AND APPAREL DESIGN FAD 304 : Fashion Art and Design

Time: 3 Hours

Max. Marks: 70

Instructions: 1) All the Sections are compulsory.

Support your answers with illustration.

## SECTION - A

Answer any ten of the following:

 $(10 \times 2 = 20)$ 

- 1. What is design development?
- 2. What is pattern?
- 3. Define FAD.
- 4. Sketch a stylised motif in  $5 \times 5$  cm.
- 5. What is emphasis?
- 6. What is modesty?
- 7. Name any two International Designers.
- 8. What is a designer spec?
- 9. What is formal wear?
- 10. Who are hippies?
- 11. What is knock off?
- 12. What is a traditional motif?

P.T.O.

## SECTION-B

Answer any five of the following:

 $(5 \times 4 = 20)$ 

- 13. Explain motif and its types.
- 14. Explain design manipulation with an example.
- 15. Illustrate a bridal hair style.
- 16. Describe the methods of drawing flat sketches.
- 17. Explain role of colour in fashion designing.
- 18. Write short note on:
  - a) Chinese motifs
  - b) Optical illusion.
- 19. Sketch a stylized 10 head male figure.

## SECTION - C

Answer any five of the following:

 $(5 \times 6 = 30)$ 

- 20. Write in detail about traditional motifs of the world.
- 21. Create a natural motif and develop it in  $\frac{3}{4}$  drop repeat and render it.
- 22. Sketch and render sports wear for women.
- 23. Design a flat sketch for women.
- 24. Write a note on any Indian designer of your choice.
- 25. Explain in detail various figure types of women.
- 26. Sketch a hippie hairstyle for men and render it.
- 27. Explain clothing categories based on age and activity for women.